



### **Guidelines and Criteria for Submission of Events**

The following is a list of Event Submission criteria for OntBlueCoast.com:

- Events should be **tourism focused**
- Be of considerable interest to larger numbers of tourists
- Be market ready to welcome tourists
- Encourage extended stays
- Take place within Lambton County

**Please note that we do not list certain types of events on our calendar including:**

- School events, meetings, courses
- Open houses, reunions, homecomings
- Pot-lucks, meat raffles, garage sales, sidewalk sales, yard sales, used book sales
- Church and hospital bazaars, rummage sales
- Political events
- Religious celebrations

To be considered for a listing, all submissions must be accompanied with a short description (no more than 75 words), full location address (including postal code), and a website URL for additional information