



The Tall Ship Celebration, Artzscape by the Bay and Bluewater Boderfest Music Festival Partnership Announcement

August 8-11, 2019 is
Shaping up to be a Historic weekend

FOR IMMEDIATE RELEASE

Sarnia, ON – November 20th, 2018, The City of Sarnia and Tourism Sarnia-Lambton are pleased to announce the 2019 Sarnia Tall Ships celebration's partnership with two iconic annual community events.

"To add to the [Sarnia TALL SHIPS® Celebration](#) on August 9-11, 2019, we have partnered with [Artzscape by the Bay](#) as well as [Bluewater Borderfest Music Festival](#)," said Vicky Prail, Special Events and Sports Marketing Co-ordinator for Tourism Sarnia-Lambton. "Events act as important motivators for tourism and by aligning ourselves with two existing successful events; we see greater collaboration and potential to attract a new and a more diverse audience; increasing the overnight stays and economic impact for Sarnia-Lambton.

Hosting these three events will offer a powerful marketing platform for Sarnia-Lambton to reach a greater target audience.

[Artzscape by the Bay](#), which had over 8,000 people attend last year, is a fine art & unique artisans show & sale of juried work hosted by Pathways Health Centre for Children as a signature fundraiser event staged in Centennial Park every year.

"The show features artists and artisans carefully selected through applications spanning all of Ontario," said Sandi Grimshaw, chair of Artzscape. "We are excited about partnering with the Sarnia Tall Ship Celebration and look forward to welcoming more visitors to our community while showcasing our artist's work.

Bluewater Borderfest had over 7,000 visitors during their classic rock, rock and county music festival last year, featuring artists such as the Arkells, The Guess Who, Matt Mays Band, Dear Rouge, Honeymoon Suite, Drake White, Corey James Mitchell Band and Drew Jacob. To coincide with this years [Sarnia TALL SHIPS® Celebration](#), Bluewater Borderfest will take place from August 8 to 11th also at Centennial Park.

"We will be adding an extra day for next year's event and we are in the process of securing some of the bands, which will be announced shortly," said Mark Perrin, one of the organizers of [Bluewater Borderfest Music Festival](#). "We are also looking at expanding the VIP area and increasing the capacity for our guests. I believe this is a great partnership which will surely attract more visitors to our area."

The [Sarnia TALL SHIPS® Celebration](#), part of the Great Lakes Series, will take place August 9-11, 2019. Private functions will take place on August 9th, followed by public viewing on August 10th - 11th. **Bluenose II will lead the fleet of tall ships sailing into Sarnia.** Joining the [Bluenose II](#) will be the [Picton Castle](#), [Empire Sandy](#), [Denis Sullivan](#), [Fair Jeanne](#) and [Appledore IV](#). More ships will be announced in the new year.

“Tickets will be available to view all of the tall ships anchored at the 2019 [Sarnia TALL SHIPS® Celebration](#) in the coming weeks,” said Rob Harwood, Director of Parks and recreation for the City of Sarnia. “There will be general admission tickets, deck tour tickets and exclusive sail-away tickets aboard Empire Sandy. Further event details will be released in the coming weeks.”

For information or to learn more about this exciting weekend, please visit www.sarniatallships.com, www.bluewaterborderfest.ca and www.artscapebythebay.weebly.com or follow us on Facebook - www.facebook.com/SarniaLambtonTallShips , www.facebook.com/BluewaterBorderFest and www.facebook.com/artscapebythebay

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